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2019 Educational Flyer for customers regarding Cybersecurity issues.

## Threat...Phishing and Social Engineering

Social engineering is typically defined as an attack that's based on deceiving users (everyday people) into divulging personal or private information. Phishing, an attempt to acquire sensitive information (passwords, usernames, payment details) from an individual through email, chat, or other means, is a common type of social engineering attack.

The reason **phishing and other social engineering attacks are so successful** is because they're disguised to look like they come from credible, trustworthy sources-forcing a sense of falsified trust. But, there are some tell-tale signs to help spot a phishing attempt, such as typos and misspellings, links containing a string of random numbers and letters, the email relying on a sense of urgency, or feeling like something is off about the information they're requesting.

### How to Avoid Phishing and Social Engineering Attacks

- **Don't click!** You should never click on a link, attachment, or reply with the requested information if you feel like something is not quite right.
- **Inform others.** If it's a legitimate scam, informing the right people and pass along that knowledge, in an effort to prevent the link or attachment from spreading.

Please stay safe when browsing the internet, surfing on your phone, or even checking your personal banking on your ipad. Especially beware if you are going to utilize a "free" wifi signal, as there is a greater risk of someone gaining access to your device or information than through a "locked" internet or wifi connection.

For further education and reading on these types of issues, please feel free to review the following blog:

[Blog.bankonitusa.com](http://Blog.bankonitusa.com)

We appreciate your business, and as always, feel free to contact us with any questions!

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